

# Calling All Entrepreneurs!

## A Kid's Business Fair

### Details:

When: Saturday November 1st, 2025  
(Rain date: Sunday November 2nd, 2025)

Where: Durant Trails Pool parking lot: 3010 Hiking Trail, Raleigh, NC 27615

Description: The Kid's Business Fair is a one-day market to give young entrepreneurs (ages 7-17) the opportunity to launch businesses, sell in an authentic way, and earn their own money. Our outdoor venue can accommodate approximately 25 vendors.

Application: An application to participate must be received by October 25th, 2025

When selecting businesses to participate in the business fair, we look for:

1. Complete applications, with all questions answered.
2. Evidence that the application and the business are the work of kids and not adults—we don't expect polished applications.
3. Plans by the young entrepreneur to pay back any loans/financial assistance he/she may receive.

Application link: [Click Here](#) or email, vox.kidsbusinessfair@gmail.com

Fee: A \$5 participation fee must be paid on the morning of the fair.

Questions: We wish you success in this experience and welcome your applications and questions via email: vox.kidsbusinessfair@gmail.com (email checked beginning six weeks before fair)

### Application Guidelines:

1. Please submit one application for each business. Children working as a group should submit one application that includes each child's information. No more than 3 participants per business.
2. Applicants must be between the ages of 7 and 17 on the date of the business fair.
3. Parents may help their child fill out the application, but we expect the children to do as much as possible by themselves.
4. You will receive an email confirming that we received your application. If you don't receive an email confirmation it means we either didn't receive your application or that your email address was incorrect.

5. We will collect a \$5 participation fee from all accepted businesses. The fee will be collected at the start of the business fair when the young entrepreneurs check in.

#### Business Planning Suggestions to consider:

1. Count the Costs- Teach yourself some business vocab: products, revenue, costs, profits, advertising, selling...Understand how much money your business will take to get off the ground and how much you might make after the one-day market. (It is not recommended to sell hot food, as you will have to get a food hygiene certificate – an expensive and time-consuming exercise.)
2. Promote- Think carefully about who will attend our fair, how will you tell people about your business and persuade them to come to our fair, and how will you convince people to buy your product. Get creative- prizes will be awarded for best sales pitch that convinces the judge to buy their item, best product that solves a problem, best stand that displays their items in a visually stunning way, and judges' choice.
3. Branding- Come up with a catchy name, create your brand, and plan what your stand will look like. Entrepreneurs are expected to launch products that they've made themselves. The fair does accept businesses that add value to second-hand items – for example, upcycling and customizing second-hand clothes.
4. Prepare- Make and pack your products and your display table gear.
5. Gather- Each vendor must provide their own table, signage, table decor, etc.
6. Arrive- How much time will you need to set up your stand in a visually engaging way? Recommended arrival time for set-up is 7:45 am.
7. Sell- Engage customers and earn money for your product.

#### More information needed?

Search Acton Academy Children's Business Fairs around the country and world to get a glimpse into other fairs and the businesses students are creating!